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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

APPLICATION NUMBER:	10/735,346
FILING DATE:	December 12, 2003
FIRST NAMED INVENTOR:	GRAY
GROUP ART UNIT:	2611
EXAMINER NAME:	Unknown
ATTORNEY DOCKET NUMBER:	BS02286


SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Director:

The Assignee respectfully requests entry and consideration of the references listed on the enclosed PTO 1449 Forms.

If the Office has any questions, the Office is invited to contact the undersigned at (919) 387-6907 or scott@wzpatents.com.

Respectfully submitted,


Scott P. Zimmerman, Reg. No. 41,390
Attorney for Assignee

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PTO/SB/08A (08-00)

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet	1	of	1
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Complete if Known

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Examiner Name	Unknown
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U.S. PATENT DOCUMENTS

[illegible]

OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T
/S.A./		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings for the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).	

Examiner Signature	/Shelton Austin/	Date Considered	10/31/2007
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¹ Unique citation designation number. ² Applicant is to place a check mark here if English language Translation is attached.

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